



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

GMMB  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

## Contract # 101762

**Schedule Dates** 09/04/12-09/15/12  
**Advertiser** Obama for America (6765)  
**Agency** GMMB (4408)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 95/101/1536/SKED A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA/P/D SKED A :30  
OBAMA FOR AMERICA SKED A

**Date Entered** 08/03/12  
**Last Modified** 09/12/12  
**Entered By** Jessica Ellis  
**CO-OP** No  
**Headline #** ECR07894237  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,908.75  
**Net Total** \$44,816.25  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	145	\$52,725.00
<b>Grand Total:</b>	<b>145</b>	<b>\$52,725.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/04/12-09/07/12	5	:30	5A- 5:55A (EST)	6		X	X	X	X			6	\$150.00	\$900.00	WBNS-TV (WBNS)	5A	8/3/12
2.0	Normal Line / SPOT	09/04/12-09/07/12	5	:30	5:57A- 7A (EST)	6		X	X	X	X			6	\$350.00	\$2,100.00	WBNS-TV (WBNS)	6A	8/3/12
3.0	Normal Line / SPOT	09/04/12-09/07/12	5	:30	7A- 8A (EST)	6		X	X	X	X			6	\$375.00	\$2,250.00	WBNS-TV (WBNS)	THIS MORNING 7A	8/3/12
4.0	Normal Line / SPOT	09/04/12-09/07/12	5	:30	8A- 8:55A (EST)	6		X	X	X	X			6	\$150.00	\$900.00	WBNS-TV (WBNS)	THIS MORNING 8A	8/3/12
5.0	Normal Line / SPOT	09/04/12-09/07/12	5	:30	4:25A- 4:58A (EST)	4		X	X	X	X			4	\$10.00	\$40.00	WBNS-TV (WBNS)	430A	8/3/12
6.0	Revised Line / SPOT	09/04/12-09/07/12	5	:30	8:58A- 9:55A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	KELLY	8/3/12
6.1	Normal Line / SPOT	09/04/12-09/07/12	5	:30	8:58A- 9:55A (EST)	6		X	X	X	X			6	\$175.00	\$1,050.00	WBNS-TV (WBNS)	KELLY	8/7/12
7.0	Normal Line / SPOT	09/04/12-09/07/12	5	:30	9:58A- 10:55A (EST)	4		X	X	X	X			4	\$250.00	\$1,000.00	WBNS-TV (WBNS)	DEAL	8/3/12
8.0	Normal Line / SPOT	09/04/12-09/07/12	5	:30	10:58A- 11:57A (EST)	6		X	X	X	X			4	\$225.00	\$900.00	WBNS-TV (WBNS)	TPR	8/3/12
8.0.1	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Political/Spot -800	
8.0.2	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Political/Spot -800	
9.0	Normal Line / SPOT	09/04/12-09/07/12	5	:30	11:58A- 12:30P (EST)	4		X	X	X	X			4	\$275.00	\$1,100.00	WBNS-TV (WBNS)	NOON	8/3/12
10.0	Revised Line / SPOT	09/04/12-09/07/12	5	:30	12:30P- 2P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	SOAPS	8/3/12
10.1	Normal Line / SPOT	09/04/12-09/06/12	5	:30	12:30P- 2P (EST)	4		X	X	X				4	\$275.00	\$1,100.00	WBNS-TV (WBNS)	SOAPS	8/8/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 95/101/1536/SKED A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA/P/D SKED A :30  
OBAMA FOR AMERICA SKED A

**Date Entered** 08/03/12  
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**Entered By** Jessica Ellis  
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11.0	Revised Line / SPOT	09/04/12-09/07/12	5	:30	2P- 3P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	TALK	8/3/12
11.1	Normal Line / SPOT	09/04/12-09/06/12	5	:30	2P- 3P (EST)	3		X	X	X				3	\$175.00	\$525.00	WBNS-TV (WBNS)	TALK	8/8/12
12.0	Revised Line / SPOT	09/04/12-09/07/12	5	:30	3P- 3:55P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	DR PHIL	8/3/12
12.1	Normal Line / SPOT	09/04/12-09/06/12	5	:30	3P- 3:55P (EST)	4		X	X	X				4	\$175.00	\$700.00	WBNS-TV (WBNS)	DR PHIL	8/8/12
13.0	Revised Line / SPOT	09/04/12-09/07/12	5	:30	3:58P- 5P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	DR OZ	8/3/12
13.1	Normal Line / SPOT	09/04/12-09/06/12	5	:30	3:58P- 5P (EST)	4		X	X	X				4	\$175.00	\$700.00	WBNS-TV (WBNS)	DR OZ	8/8/12
14.0	Revised Line / SPOT	09/04/12-09/07/12	5	:30	5P- 6P (EST)	7		X	X	X	X						WBNS-TV (WBNS)	5P	8/3/12
14.1	Normal Line / SPOT	09/04/12-09/06/12	5	:30	5P- 6P (EST)	6		X	X	X				6	\$550.00	\$3,300.00	WBNS-TV (WBNS)	5P	8/8/12
15.0	Normal Line / SPOT	09/04/12-09/07/12	5	:30	6P- 6:30P (EST)	4		X	X	X	X			3	\$625.00	\$1,875.00	WBNS-TV (WBNS)	6P	8/3/12
15.0.1	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Pre-Empt/Spot - DNA Sports Runover	
16.0	Normal Line / SPOT	09/04/12-09/07/12	5	:30	6:58P- 7:30P (EST)	4		X	X	X	X			4	\$750.00	\$3,000.00	WBNS-TV (WBNS)	JEOP	8/3/12
17.0	Normal Line / SPOT	09/04/12-09/07/12	5	:30	7:30P- 7:57P (EST)	4		X	X	X	X			4	\$500.00	\$2,000.00	WBNS-TV (WBNS)	WHEEL	8/3/12
18.0	Normal Line / SPOT	09/04/12-09/07/12	5	:30	11P- 11:35P (EST)	4		X	X	X	X			4	\$550.00	\$2,200.00	WBNS-TV (WBNS)	11P	8/3/12

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Accepted-Station:

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19.0	Normal Line / SPOT	09/04/12-09/07/12	5	:30	11:35P- 12:37A (EST)	4		X	X	X	X			4	\$225.00	\$900.00	WBNS-TV (WBNS)	LETTERMAN	8/3/12
20.0	Normal Line / SPOT	09/04/12-09/07/12	5	:30	12:37A- 1:37A (EST)	4		X	X	X	X			4	\$40.00	\$160.00	WBNS-TV (WBNS)	FERGUSON	8/3/12
21.0	Normal Line / SPOT	09/08/12-09/08/12	5	:30	4:58A- 6:56A (EST)	2						X		2	\$100.00	\$200.00	WBNS-TV (WBNS)	SAT 5A	8/3/12
22.0	Normal Line / SPOT	09/08/12-09/08/12	5	:30	6:57A- 9A (EST)	2						X		2	\$250.00	\$500.00	WBNS-TV (WBNS)	SAT THIS MORNING	8/3/12
23.0	Normal Line / SPOT	09/09/12-09/09/12	5	:30	6:28A- 8:30A (EST)	2							X	2	\$100.00	\$200.00	WBNS-TV (WBNS)	SUN 630A	8/3/12
24.0	Normal Line / SPOT	09/09/12-09/09/12	5	:30	8:58A- 10:30A (EST)	2							X	2	\$325.00	\$650.00	WBNS-TV (WBNS)	CBS SUN MORNING	8/3/12
25.0	Normal Line / SPOT	09/09/12-09/09/12	5	:30	6:28P- 6:57P (EST)	1							X	1	\$500.00	\$500.00	WBNS-TV (WBNS)	SUN 630P	8/3/12
25.0.1	Closed Preempt	09/09/12															WBNS-TV (WBNS)	Schedule Change/Exception	
26.0	Normal Line / SPOT	09/08/12-09/08/12	5	:30	5:58P- 6:30P (EST)	1						X		1	\$200.00	\$200.00	WBNS-TV (WBNS)	SAT 6P NEWS	8/3/12
27.0	Revised Line / SPOT	09/10/12-09/10/12	5	:30	7:57P- 8:55P (EST)	1	X							1			WBNS-TV (WBNS)	HOW I MET YOUR MOTHER / 2 BROKE	8/3/12
27.1	Revised Line / SPOT	09/10/12-09/10/12	5	:30	7:57P- 8:55P (EST)	1	X							1			WBNS-TV (WBNS)	HOW I MET YOUR MOTHER / CBS PREVIEW SHOW	8/29/12
27.2	Normal Line / SPOT	09/10/12-09/10/12	5	:30	7:57P- 8:55P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	MOTHER / CBS PREVIEW SHOW	8/29/12

## CONFIRMATION CONTRACT

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Accepted-Station:

Date:

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28.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	10P- 11P (EST)	1	X								\$1,300.00		WBNS-TV (WBNS)	HAWAII 5-0	8/3/12
28.0.1	Closed Preempt	09/10/12															WBNS-TV (WBNS)	Sports Runover/Spot - Tennis	
29.0	Normal Line / SPOT	09/04/12-09/04/12	5	:30	7:57P- 9P (EST)	1		X						1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NCIS	8/3/12
30.0	Normal Line / SPOT	09/04/12-09/04/12	5	:30	9P- 10P (EST)	1		X						1	\$1,500.00	\$1,500.00	WBNS-TV (WBNS)	NCIS LA	8/3/12
31.0	Normal Line / SPOT	09/05/12-09/05/12	5	:30	9P- 10P (EST)	1			X					1	\$1,700.00	\$1,700.00	WBNS-TV (WBNS)	CRIMINAL MINDS	8/3/12
32.0	Normal Line / SPOT	09/06/12-09/06/12	5	:30	7:57P- 9P (EST)	1				X				1	\$1,900.00	\$1,900.00	WBNS-TV (WBNS)	BIG BANG /2.5	8/3/12
33.0	Normal Line / SPOT	09/07/12-09/07/12	5	:30	7:57P- 9P (EST)	1					X				\$800.00		WBNS-TV (WBNS)	48 HRS	8/3/12
33.0.1	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Spot - STAND UP TO CANCER	
34.0	Normal Line / SPOT	09/07/12-09/07/12	5	:30	9P- 10P (EST)	1					X			1	\$900.00	\$900.00	WBNS-TV (WBNS)	CSI NY	8/3/12
35.0	Normal Line / SPOT	09/08/12-09/08/12	5	:30	9P- 10P (EST)	1						X			\$450.00		WBNS-TV (WBNS)	CRIMETIME	8/3/12
35.0.1	Closed Preempt	09/08/12															WBNS-TV (WBNS)	Schedule Change/Spot -	
36.0	Normal Line / SPOT	09/09/12-09/09/12	5	:30	6:57P- 8P (EST)	1							X	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	60 MINUTES	8/3/12
37.0	Normal Line / SPOT	09/09/12-09/09/12	5	:30	10P- 11P (EST)	1							X	1	\$900.00	\$900.00	WBNS-TV (WBNS)	NYC 22	8/3/12

## CONFIRMATION CONTRACT

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Accepted-Station:

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38.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	11P- 11:35P (EST)	1	X							1	\$650.00	\$650.00	WBNS-TV (WBNS)	NEWS	8/3/12
39.0	Normal Line / SPOT	09/08/12-09/09/12	5	:30	11P- 11:35P (EST)	2						X	X	2	\$375.00	\$750.00	WBNS-TV (WBNS)	NEWS	8/3/12
40.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	11:35P- 12:37A (EST)	1	X							1	\$250.00	\$250.00	WBNS-TV (WBNS)	LETTERMAN	8/3/12
41.0	Normal Line / SPOT	09/08/12-09/08/12	5	:30	11:35P- 12A (EST)	1						X		1	\$250.00	\$250.00	WBNS-TV (WBNS)	W2W SPORTS	8/3/12
42.0	Normal Line / SPOT	09/08/12-09/08/12	5	:30	12A- 1A (EST)	1						X		1	\$75.00	\$75.00	WBNS-TV (WBNS)	CRIMINAL MINDS	8/3/12
43.0	Revised Line / SPOT	09/09/12-09/09/12	5	:30	11:35P- 12A (EST)	1							X				WBNS-TV (WBNS)	W2W SPORTS	8/3/12
43.1	Normal Line / SPOT	09/09/12-09/09/12	5	:30	11:35P- 12A (EST)	2							X	2	\$225.00	\$450.00	WBNS-TV (WBNS)	W2W SPORTS	8/9/12
44.0	Normal Line / SPOT	09/09/12-09/09/12	5	:30	12A- 1A (EST)	1							X	1	\$75.00	\$75.00	WBNS-TV (WBNS)	CRIMINAL MINDS	8/3/12
45.0	Normal Line / NFL/AFC FOOTBALL	09/09/12-09/09/12	4	:30	12:57P- 4P (EST)	1							X	1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	NFL	8/3/12
46.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	5A- 5:55A (EST)	1	X							1	\$150.00	\$150.00	WBNS-TV (WBNS)	5A	8/3/12
47.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	5:57A- 7A (EST)	1	X							1	\$350.00	\$350.00	WBNS-TV (WBNS)	6A	8/3/12
48.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	7A- 8A (EST)	1	X							1	\$375.00	\$375.00	WBNS-TV (WBNS)	THIS MORNING 7A	8/3/12
49.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	8A- 8:55A (EST)	1	X							1	\$150.00	\$150.00	WBNS-TV (WBNS)	THIS MORNING 8A	8/3/12
50.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	4:25A- 4:58A (EST)	1	X							1	\$10.00	\$10.00	WBNS-TV (WBNS)	430A	8/3/12

## CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

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**Brand** political candidate (1775)  
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**Last Modified** 09/12/12  
**Entered By** Jessica Ellis  
**CO-OP** No  
**Headline #** ECR07894237  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,908.75  
**Net Total** \$44,816.25  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	145	\$52,725.00
<b>Grand Total:</b>	<b>145</b>	<b>\$52,725.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
50.0	Revised Line / SPOT	09/10/12-09/10/12	5	:30	8:58A- 9:55A (EST)	1	X										WBNS-TV (WBNS)	KELLY	8/3/12
51.1	Normal Line / SPOT	09/10/12-09/10/12	5	:30	8:58A- 9:55A (EST)	2	X							2	\$175.00	\$350.00	WBNS-TV (WBNS)	KELLY	8/8/12
52.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	9:58A- 10:55A (EST)	1	X							1	\$250.00	\$250.00	WBNS-TV (WBNS)	DEAL	8/3/12
53.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	10:58A- 11:57A (EST)	1	X							1	\$225.00	\$225.00	WBNS-TV (WBNS)	TPIR	8/3/12
54.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	11:58A- 12:30P (EST)	1	X							1	\$275.00	\$275.00	WBNS-TV (WBNS)	NOON	8/3/12
55.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	12:30P- 2P (EST)	1	X							1	\$275.00	\$275.00	WBNS-TV (WBNS)	SOAPS	8/3/12
56.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	2P- 3P (EST)	1	X							1	\$175.00	\$175.00	WBNS-TV (WBNS)	TALK	8/3/12
57.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	3P- 3:55P (EST)	1	X							1	\$175.00	\$175.00	WBNS-TV (WBNS)	DR PHIL	8/3/12
58.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	3:58P- 5P (EST)	1	X							1	\$175.00	\$175.00	WBNS-TV (WBNS)	DR OZ	8/3/12
59.0	Revised Line / SPOT	09/10/12-09/10/12	5	:30	5P- 6P (EST)	1	X										WBNS-TV (WBNS)	5P	8/3/12
59.1	Normal Line / SPOT	09/10/12-09/10/12	5	:30	5P- 6P (EST)	2	X							2	\$550.00	\$1,100.00	WBNS-TV (WBNS)	5P	8/8/12
60.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	6P- 6:30P (EST)	1	X							1	\$625.00	\$625.00	WBNS-TV (WBNS)	6P	8/3/12
61.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	6:58P- 7:30P (EST)	1	X								\$750.00		WBNS-TV (WBNS)	JEOP	8/3/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

GMMB  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

## Contract # 101762

**Schedule Dates** 09/04/12-09/15/12  
**Advertiser** Obama for America (6765)  
**Agency** GMMB (4408)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 95/101/1536/SKED A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA/P/D SKED A :30  
OBAMA FOR AMERICA SKED A

**Date Entered** 08/03/12  
**Last Modified** 09/12/12  
**Entered By** Jessica Ellis  
**CO-OP** No  
**Headline #** ECR07894237  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,908.75  
**Net Total** \$44,816.25  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	145	\$52,725.00
<b>Grand Total:</b>	<b>145</b>	<b>\$52,725.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
61.0.1	Closed Preempt	09/10/12															WBNS-TV (WBNS)	Sports Runover/Spot - Tennis	
62.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	7:30P- 7:57P (EST)	1	X							1	\$500.00	\$500.00	WBNS-TV (WBNS)	WHEEL	8/3/12
63.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	12:37A- 1:37A (EST)	1	X							1	\$40.00	\$40.00	WBNS-TV (WBNS)	FERGUSON	8/3/12
64.0	Revised Line / SPORTS	09/09/12-09/09/12	4	:30	3P- 7P (EST)	1							X				WBNS-TV (WBNS)	US OPEN TENNIS	8/7/12
64.1	Normal Line / SPORTS	09/09/12-09/09/12	5	:30	3P- 7P (EST)	1							X	1	\$275.00	\$275.00	WBNS-TV (WBNS)	US OPEN TENNIS	8/7/12
65.0	Normal Line / SPOT	09/08/12-09/08/12	5	:30	6:58P- 7:30P (EST)	1						X		1	\$200.00	\$200.00	WBNS-TV (WBNS)	SAT JEOPARDY	8/7/12
66.0	Normal Line / SPOT	09/08/12-09/08/12	5	:30	7:30P- 7:57P (EST)	1						X		1	\$200.00	\$200.00	WBNS-TV (WBNS)	WHEEL OF FORTUNE	8/7/12
67.0	Normal Line / SPOT	09/04/12-09/04/12	5	:30	10P- 11P (EST)	1		X							\$950.00		WBNS-TV (WBNS)	THE MENTALIST	8/9/12
67.0.1	Closed Preempt	09/04/12															WBNS-TV (WBNS)	Schedule Change/Spot - DEMOCRATIC NATIONAL CONVENTION	
68.0	M/G For 67.0.1 / Special	09/04/12-09/04/12	5	:30	10P- 11P (EST)	1		X						1	\$950.00	\$950.00	WBNS-TV (WBNS)	DEMOCRATIC NATIONAL CONVENTION	8/22/12
69.0	M/G For 33.0.1 / Special	09/04/12-09/04/12	5	:30	10P- 11P (EST)	1		X						1	\$800.00	\$800.00	WBNS-TV (WBNS)	DEMOCRATIC NATIONAL CONVENTION	8/30/12
70.0	M/G For 8.0.1,8.0.2 / SPOT	09/10/12-09/10/12	5	:30	11:35P- 12:37A (EST)	1	X							1	\$250.00	\$250.00	WBNS-TV (WBNS)	DAVID LETTERMAN	9/7/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

GMMB  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

## Contract # 101762

**Schedule Dates** 09/04/12-09/15/12  
**Advertiser** Obama for America (6765)  
**Agency** GMMB (4408)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 95/101/1536/SKED A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA/P/D SKED A :30  
OBAMA FOR AMERICA SKED A

**Date Entered** 08/03/12  
**Last Modified** 09/12/12  
**Entered By** Jessica Ellis  
**CO-OP** No  
**Headline #** ECR07894237  
**Demo**  
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**Package Deal**  
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## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	145	\$52,725.00
<b>Grand Total:</b>	<b>145</b>	<b>\$52,725.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
71.0	M/G For 8.0.1,8.0.2 / SPOT	09/09/12-09/09/12	5	:30	6:28A- 8:30A (EST)	2							X	2	\$100.00	\$200.00	WBNS-TV (WBNS)	SUNDAY AM NEWS	9/7/12
72.0	Normal Line / NCAA SPORTS	09/15/12-09/15/12	4	:30	3:30P- 6:58P (EST)	2						X			\$500.00		WBNS-TV (WBNS)	NCAA FOOTBALL	9/12/12
72.0.1	Closed Preempt	09/15/12															WBNS-TV (WBNS)	Political/Spot -\$2000	
72.0.2	Closed Preempt	09/15/12															WBNS-TV (WBNS)	Political/Spot -\$2000	
73.0	Normal Line / SPOT	09/14/12-09/14/12	5	:30	7:57P- 9P (EST)	1					X			1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	UNDER COVER BOSS	9/11/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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